

## IntegraForm™

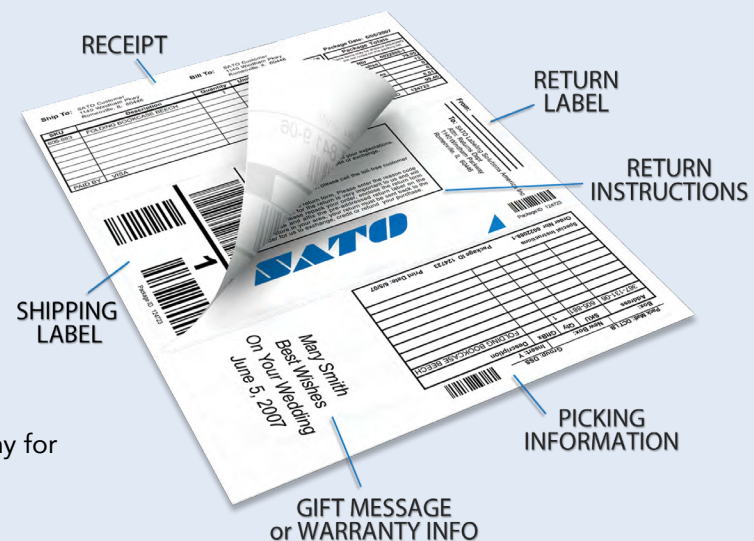
### Enhance Internet Order Fulfillment

SATO's IntegraForm™ solution streamlines internet order fulfillment and returns by integrating picking information, shipping and return labels, return instructions, gift message or warranty, and customer receipt into one easy-to-print sheet.

The IntegraForm™ Solution is highly flexible and can be printed on thermal, continuous form laser, or cut sheet laser printers.

#### Benefits

- Enhances Customer Service – Provides an easy way for consumers to return merchandise
- Increase productivity and accuracy by combining several sheets into one
- Minimizes expensive label material while maximizing use of space



## PrintPeel™

### Variable Print on Custom Tags

SATO PrintPeel™ Tags combine off-set design options with laser printing flexibility. Tag material is carried on a liner that can be printed with variable data. Tags remove cleanly from the liner with no adhesive residue.

Create attention-grabbing custom shapes and preprint tags on front and back for a complete branding message.

#### Benefits

- Round corners and smooth edges prevent snagging on delicate merchandise
- Increased options to create unique and interesting designs for brand identification
- Reduced equipment and labor costs



## Innovative Retail Solutions

As a leading technology supplier for the global retail industry, SATO provides solutions for the world's leading retailers by integrating hardware, software, media supplies and maintenance services.

Using our extensive knowledge and experience, SATO has designed several cutting-edge media solutions to help increase customer satisfaction, improve sales and profitability and minimize expenses.

From mobile computing to printing, our experts will work with you to develop a labeling and hardware solution that fits your needs.

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#### LABEL MANUFACTURING, SERVICE & SALES

<b>NORTH AMERICA</b>	<b>BRAZIL</b>	<b>ARGENTINA</b>
Illinois	Sao Paulo	Buenos Aires
Florida		
New Jersey		
North Carolina		

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## Retail Solutions



## Innovative Solutions Tags and Labels



[www.satoamerica.com/retail](http://www.satoamerica.com/retail)



WashAway™  
Prevent Sticky Label Residue

WashAway™ Labels utilize a strong adhesive that has specially formulated to easily was away without leaving a sticky residue once the customer removes the label.

Security slits in the label provide further protection against label switching.

- Benefits**
- Minimizes Returns – Customers will not have to return items due to sticky label residue damage
  - Prevents Label Switching – Strong adhesive and security slits keep label intact until the item is washed in hot water



DuraTag™  
Eliminate Torn or Missing Tags

Tags made from custom DuraTag™ Material resist tearing, eliminating the need for special pouches and ties to attach the tag to the merchandise.

DuraTag™ also reduces labor and other costs associated with reprinting or reapplying tags.

- Benefits**
- Averts Ticket Swiping – Makes it extremely difficult to remove tags without purchasing the item
  - Reduce labor and other costs associated with reprinting reapplying tags



Secure Rings™  
Prevent Label Switching

Secure ring labels utilize a unique tamper-evident design, enabling retailers to immediately tell if a shopper has attempted to remove the label.

If a store employee lawfully removes the label or a consumer removes the label at home after purchase, the adhesive solution affixed to the back of the label will not harm the packaging or product.

- Benefits**
- Reduces Shrinkage – More difficult to remove label in the store
  - Increase Sales – Average cost is \$55 per switched label
  - Improves Customer Satisfaction – Label adhesives remove cleanly



MarkSecured™  
Spot Counterfeit Price Tags

MarkSecured™ Tags and labels feature a special ink only detectable with florescent UV light, helping prevent counterfeit ticketing and labeling.

- Benefits**
- Prevents counterfeit ticketing and labeling, including price editing
  - Minimizes Loss – Special ink ensures the authenticity of tickets



Cut Sheet Labels  
Minimize Printer Jams

SATO's cut sheet labels undergo a unique in-line pattern adhesive coating process, resulting in a dry edge around the perimeter of the entire sheet and individual labels.

Pattern adhesive helps prevent adhesive ooze even in very high heat fusion printers, eliminating time consuming clearing of jams and premature replacement of print drums.

- Benefits**
- Enables attendant-free operation
  - Increase productivity by minimizing printer jams
  - Reduces service calls and costly premature print drum replacement



Other Solutions

SATO continues its tradition of designing and manufacturing high quality, innovative solutions for the world's leading retailers.

**Anti-Diversion** – Anti-Diversion security labels are virtually removal-proof due to a combination of ultra indestructible label material and aggressive adhesives.

**Point of Purchase** – Barcoded point of purchase (POP) labels enable retailers to identify purchased products without the need to see a receipt.

**Tear Away** – Tear Aways labels streamline multi-currency product price labels into one format, creating a fast and simple transaction.

**Embedded Label** – Embedded labels integrate the shelf price label into the case label, allowing for immediate use.

**Color by Size** – SATO offers a complete solution for retailers seeking to standardize color sizing on apparel tags and labels.

**Ion Deposition** – SATO's unique ion deposition process prints variable text and images at press speeds. This is ideal for large volumes of barcodes, lot numbers or sequencing in large volumes.

