

SATO-Direct 200P

RD200P01

FACESHEET			
Basis Weight (lb/ream)	51		
Caliper Target (mils)	3.2		
Tensile MD Target (lb/in)	28		
Tensile CD Target (lb/in)	14		
Tear MD (grams)			
Tear CD (grams)			
Stiffness MD (grams)			
Stiffness CD (grams)			
Color	White		
A DI IECIVE			
ADHESIVE	Tarakifia al Alamalia		
Description	Tackified Acrylic Permanent		
Calinar Target (mile)			
Caliper Target (mils)	0.5		
LINER			
Description	40# White Kraft		
Caliper Target (mils)	2.4		
TOTAL CALIPER			
Caliper Target (mils)	6.1		
ENVIRONMENT			
Storage Temperature (°F)	40 to 72		
Storage Humidity (%RH)	35 to 75		
Shelf Life (months)	12		
Min Application Temp (°F)	32		
Service Temperature (°F)	-4 to 120		

FAC	CESHEET	T	Y	P	E
✓	Paper				

Film

PRODUCT TYPE

✓ Label Tag Receipt

IMAGING CAPABILITY

Inkjet

✓ Direct Thermal

Thermal Transfer - Wax

Thermal Transfer - Wax/Resin

Thermal Transfer - Resin

Laser

AGENCY RECOGNITION

BS 5609 UL cUL

✓ FSC® C172051

FDA.21 CFR 175.105

✓ BPA Free

✓ Prop 65 - BPA & BPS Free

SUGGESTED OUTDOOR LIFE

✓ For Indoor Use only

<6 months

<18 months

2+ years

The above data represents product averages, allowing for industry accepted variances. These products should be tested in the end-use conditions to ensure that they meet the requirements of the specific application. Specification may change without notice.

SATO AMERICA

SPECIAL NOTES:

CORPORATE

14125 South Bridge Circle Charlotte, NC 28273 Phone: (704) 644-1650 sales-sal@sato-global.com

LABEL MANUFACTURING, SERVICE & SALES

UNITED STATES MEXICO CENTRAL AMERICA
CANADA CARIBBEAN

www.satoamerica.com

©2025 SATO America. All rights Reserved. • Any unauthorized reproduction of this content, in part or whole, is strictly prohibited • SATO is a registered trademark of SATO Corporation and its subsidiaries in Japan, the U.S. and other countries. All other trademarks are the property of their respective owners.