



INDUSTRY SOLUTIONS



ON-TREAD TIRE TRACKING

Conventional tire labels are composed of synthetic materials with both soft adhesives with 100% coverage, as well as high coat weights resulting in adhesive ooze when printed. This dynamic can contaminate printers and become a problem for the end user. Linear pattern adhesive placement can eliminate some adhesive ooze but cannot control the build-up of contaminants at the leading and trailing edge of the label. SATO's proprietary manufacturing process applies an X and Y patterned adhesive to ensure dry edges on all sides. SATO does this by accurately controlling the pattern and volume, ensuring the applied adhesive will not impede the product's strong adherence properties.

APPLICATIONS

Inventory management
Tire shipping labels
Product identification

BENEFITS

Aggressive heavy coat weight adhesive
4 Dry edges eliminates adhesive ooze
and adhesive build up in printer
Easy release from liner
Tear and scuff-resistant face stock
Thermal transfer printable
RFID tag inlay available

RECOMMENDED HARDWARE

Industrial: CL4NX Plus



Part #	Size	Material	ID	OD	Notes
SR30LT-15534	4" x 6"	SATO-Transfer 400HP	3"	8"	Ribbon: T111L
SR30LT-15533	3" x 6"	SATO-Transfer 400HP	3"	8"	Ribbon: T111L



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