

JOIN the Family, STAY in the Family!



Get \$250



Get \$100



Get \$100



Get \$100



Get \$100

End User Trade In Program **SATO Works™**

Is your printer out of date or past the point of reasonable repair? Did you purchase your printer, but expected something more durable or reliable? Do your printer repair bills seem as high as your kid's college tuition?

Stop! Why not trade in those headaches to SATO?

We've made dependable printers for over 45 years and know the importance of reliability. Have confidence and peace of mind, trade up to SATO and discover why customers around the world have turned to us for their printing needs – and save yourself some cash while you're at it!

SATO Works™ is a comprehensive and easy trade in program that pays End Users cash back on their purchases of SATO printers.

Program Details:

- End Users receive rebates on new SATO printers when replacing qualifying SATO or competitor printers.
- End Users may receive up to \$250.00 per unit.
- End Users may elect to receive a free first year onsite service agreement, if available in your area.

How this program works:

- 1) Purchase a qualifying SATO printer between **now** and **1/31/11**. This trade-in offer is a 1:1 ratio allowance on qualifying printers you now own.
- 2) Download and complete the SATO Works™ Rebate Coupon at www.satoamerica.com/Promo/SATOWorks
- 3) Fax a copy of your qualifying printer invoice (reseller to end user) along with the completed SATO Works™ Rebate Coupon. We will contact you with your return authorization number (RMA) and instructions on where to send the retired printer's controller board.
- 4) Remove the printer's controller board from inside the printer, box it and follow the instructions you receive on your RMA authorization.
- 5) Validation of your return will be performed at SATO upon its arrival and the qualifying trade in allowance (US\$ check) will be issued by SATO directly to the end user customer or the assigned reseller.

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Rebate Amounts:

| | | | | |
|--|--|--|--|--|
|  M84Pro Get \$250 |  CL608/612e Get \$100 |  CL408/412e Get \$100 |  LM408/412e Get \$100 |  GL408/412e Get \$100 |
|--|--|--|--|--|

Qualifying Trade-In Printers:

| SATO PRINTERS | |
|----------------------------------|---|
| Industrial Printers | CL408, CL412, CL608, CL612, M8400, M8450, M8400RV, M8400Rve |
| COMPETITIVE PRINTERS | |
| Argox | X2000+, X3000+, G6000 |
| Cognitive | All portable Code Ranger, Code Courier Models |
| Datamax | M-4206, I-4210, I-4310, W6208, Prodigy Plus |
| Datasouth (AMT Datasouth) | Codewriter, Fastmark Series Freeliner Portables |
| Intermec® | 4400, 4630, 6820, 681T, 6806, PM4i, PF2i, PF4i, PD4, PD41, PD42, PC41, PC4 and PAC30 print engine, all PB portable printer series, all RFID supported models |
| TEC | B-852, B-882, B-SV4D, B-SA4TP, B-452-HS, B-452, B-SX5, B-SX4, B-SA4T, B-SPD2 portable |
| Zebra | MP3, P2222, P2242, RP3, MP5020, MP5022, MP5033, MP5040, MP5044, Encore2, Encore3, Encore 3N, Encore4, Cameo 2, Cameo 3, QL220, QL320, QL420, 2746E, 90Xi, 90XIII and 90Xi Plus Series, 140Xi Series, 170Xi Series, 220Xi Series, 105S, 105Se, 160S, Z4000, Z4M, Z4M Plus, Z6000, Z6M, Z6M Plus, Stripe Series, Z90, Z91, Z105, Z130, Z140, R140Xi, R110Xi, R4M Plus |

Don't see your printer listed? Give us a call, we can help!

Terms and Conditions:

- This rebate offer is limited to and valid only for the qualifying printers shown above. The SATO ENSURE™ onsite Services offering of this promotion is the STANDARD 2 BUSINESS DAY response product.
- Resellers or third party suppliers are not eligible for direct rebate unless the rebate is assigned to the reseller by the end user. Please check the assignment area of the coupon.
- Rebates are only valid on new products purchased directly from SATO America or its channel partners.
- A customer's identification of a SATO printer serial number, and claim against the purchase of a new product, removes all future warranty and support of the trade-in unit identified.
- To receive the first year free SATO ENSURE™ onsite service offer, the submitted reseller to end user invoice must display the sold unit serial number, and end user contact information. SATO America will forward all detail related to the onsite service offering directly to the end user.

SATO America, Inc.

10350-A Nations Ford Road, Charlotte, NC 28273
Phone: (704) 644-1650 Fax: (704) 644-1662
E-mail: satosales@satoamerica.com

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